



grounded
@ Sponsorships

Who We Are

Grounded is a non-profit organization whose mission is to improve the social, economic, and environmental health of distressed and transitional communities by building capacity to reclaim vacant and underutilized land.

We work to address vacant land and the challenges related to chronic disinvestment that affects communities. We recognize that engaged, informed, and active residents need to be a part of the process in order to find solutions. We invest in people and places they live, work, and play.

Grounded uses the process of reclaiming vacant and underutilized land as a platform for engagement, education, and building trust among communities. This “people and places” approach intentionally acknowledges that any physical interventions will need to be sustained by passionate and prepared individuals and that in order for residents to thrive in all aspects of their lives, they must find support, safety, and pride in their physical environment. Our work is often a catalyst for greater change.

Change Rooted in Communities

There are over 60,000 vacant lots in Allegheny County.

Vacancy and blight are concentrated in communities with our most vulnerable populations and the consequences are many. Physical and mental health are affected. Property values decrease. Sense of community deteriorates.

Study after study shows that greening vacant lots is a cost-effective method to improve community health and decrease the likelihood of crime while encouraging social cohesion and care on the ground.

Why Sponsor Our Events?

Your support is a direct investment in the people and places of Allegheny County. It allows Grounded to provide residents with tools, information, and resources needed to change their physical environment. Residents will thrive in safer communities that engender community pride.

- **JOIN THE MOVEMENT** to change lives and make a real impact in Pittsburgh communities.
- **GIVE BACK TO** your community by helping those who need it most.
- **INCREASE** your brand exposure and elevate your corporate identity within the community.
- **STRENGTHEN** your company’s reputation as a good corporate citizen to your customers, employees and local residents.

Our Reach



Facebook

4,000+



Instagram

2,600+



X

4,000+



LinkedIn

700+



Newsletter

4,000+



GEARED UP AND GROUNDED

BIKE TOUR

grounded
strategies

2024 Grounded Event Sponsorship Pledge

- | | |
|--|---------|
| <input type="checkbox"/> Oak - Presenting Sponsor | \$5,000 |
| <input type="checkbox"/> Maple - Block Party Sponsor | \$2,500 |
| <input type="checkbox"/> Paw Paw - Bike Tour Sponsor | \$1,000 |
| <input type="checkbox"/> Sage - Nonprofit Partner Sponsor | \$500 |
| <input type="checkbox"/> Aster - Nonprofit Partner Sponsor | \$100 |

Accepted forms of payment: check, money order, wire transfer, Card (4%) fee.

Include check/money order or pay online via card.

Please complete the information below and return at your earliest convenience:

Company Name (As you wish to be acknowledged)

Please print your name

Address

City

State

Zip

Phone Number

Email Address

I agree to pay Grounded \$ _____ before the first event we will
be participating in on _____ .
Date payment to be received by

Signature

Please submit this sponsorship agreement to:

Grounded Strategies
6401 Penn Ave, 3rd Floor
Pittsburgh, PA 15206
email: info@groundedpgh.org