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2019 Event
Sponsorship
Opportunities
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grounded
change rooted in community

Who We Are

Grounded is a non-profit organization whose mission is to improve the social, economic, and environmental health of distressed and transitional communities by building capacity to reclaim vacant and underutilized land.

We work to address vacant land and the challenges related to chronic disinvestment that affects communities. We recognize that engaged, informed, and active residents need to be a part of the process in order to find solutions. We invest in people and places they live, work, and play.



Grounded uses the process of reclaiming vacant and underutilized land as a platform for engagement, education, and building trust among communities. This “people and places” approach intentionally acknowledges that any physical interventions will need to be sustained by passionate and prepared individuals and that in order for residents to thrive in all aspects of their lives, they must find support, safety, and pride in their physical environment. Our work is often a catalyst for greater change.

Change Rooted in Communities

There are over 60,000 vacant lots in Allegheny County.

Vacancy and blight are concentrated in communities with our most vulnerable populations and the consequences are many. Physical and mental health are affected. Property values decrease. Sense of community deteriorates.

Study after study shows that greening vacant lots is a cost-effective method to improve community health and decrease the likelihood of crime while encouraging social cohesion and care on the ground.

Why Sponsor Our Events?

Your support is a direct investment in the people and places of Allegheny County. It allows Grounded to provide residents with tools, information, and resources needed to change their physical environment. Residents will thrive in safer communities that engender community pride.

- **JOIN THE MOVEMENT** to change lives and make a real impact in Pittsburgh communities.
- **GIVE BACK TO** your community by helping those who need it most.
- **INCREASE** your brand exposure and elevate your corporate identity within the community.
- **STRENGTHEN** your company's reputation as a good corporate citizen to your customers, employees and local residents.

Grounded is hosting three special events this year. Each offers a unique audience and opportunity to advertise your brand to the community.

2019 Grounded Event Sponsorship Pledge

YES! I want to support greenspace initiatives throughout the County!



Geared-Up and Grounded

- | | |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$2,500 |
| <input type="checkbox"/> Block Party Sponsors | \$1,000 |
| <input type="checkbox"/> Bike Tour Sponsors | \$500 |
| <input type="checkbox"/> Go Green (Non-Profit Partner Sponsors) | \$100 |



Mini-Golf Scramble

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> Brunch Sponsor | \$5,000 |
| <input type="checkbox"/> Awards Sponsor | \$1,500 |
| <input type="checkbox"/> Hole Sponsor | \$500 |



Sherwood Forest

- | | |
|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> "Eat" Sponsor | \$5,000 |
| <input type="checkbox"/> "Drink" Sponsor | \$2,500 |
| <input type="checkbox"/> "Be Merry" Sponsor | \$1,000 |
| <input type="checkbox"/> Supporter (Non-Profit Partner Sponsors) | \$300 |

Grounded will invoice you for the event sponsorships you select within 30 days of receiving this pledge form. Please complete the information below and return at your earliest convenience:

company name (as you wish to be acknowledged)

please print your name

address

city

state

zip

phone number

email address

I agree to pay Grounded \$ _____ before the first event we will be participating in on _____
date payment to be received by

Signature

Please submit this sponsorship agreement to:

Grounded
6587 Hamilton Ave, #1W
Pittsburgh, PA 15206
email: evaine@groundedpgh.org



Geared Up and Grounded

Our 8th annual *Bike Tour and Block Party* to celebrate greenspace and community. This event attracts active community-minded residents and those looking to explore new neighborhoods. Get a first-hand look at Grounded's work by touring several sites and hearing the inspiring resident stories behind the creation and activation of each lot. A community block party follows with live music, games, brews and food trucks.

JUNE 8, 2019



Event Sponsorship Opportunities

PRESENTING SPONSOR | \$2,500

(one available)

- Ability to address riders prior to the bike tour (2-3 min)
- On-stage recognition during block party announcements
- Premium tabling/ activation presence at block party
- Blog post highlighting partnership and participation in event
- 10 Tickets

BLOCK PARTY SPONSORS | \$1,000

(3 available: food, drink, music)

- Thank you signage displayed at event registration tent
- Recognition during block party opening remarks
- 4 Tickets

BIKE TOUR SPONSORS | \$500

(6 stops available)

- A prominent social media "thank you"
- Signage with logo/name recognition at one stop
- Opportunity to address the riders at that stop (1 min)
- 2 Tickets

GO GREEN | \$100

(non-profit partner sponsors)

- Logo with direct link to company featured on event website
- Recognition on all event-related promotional collateral including website, invitations, flyers, signage and email
- Tabling at block party
- 1 Ticket

DETAILS

Location: Grounded Office, East End

Date: Saturday, June 8

Time:

Bike Tour: 10-1

Block Party: 1-4 pm

Audience:

Community Leaders,
Non-Profit Partners,
Small Business Owners,
University Students,
Residents

*Each level of sponsorship includes the lower level perks except ticket quantities

Mini-Golf Scramble

Not your usual golf outing!

A first-of-its-kind assembly of local government, private-sector design firms, and nonprofit partners with a stake in open space and community development. This event will create strong partnerships between municipal staff, designers and elected officials, forging partnerships to tackle blight.



JULY 17, 2019

Event Sponsorship Opportunities

PRESENTING SPONSOR | \$10,000 (one available)

- Banner at event
- 2 Page spread in printed program
- Welcome remarks (2-3 min)
- Logo on event page, social media, program
- Featured blog post and social media recognition
- 4 event tickets

BRUNCH SPONSOR | \$5,000 (one available)

- Prominently displayed logo on signage at food and drink table
- Full-page recognition in printed program
- Closing remarks at lunch gathering (1-2 min)
- Logo on event page, social media, program
- 4 event tickets

AWARDS SPONSOR | \$1,500 (three available)

Prizes for our standout golfers: Most Over Par, Best Outfit, Overall Team Winner, Hole-in-One

- Acknowledgment during presentation of awards
- Half-page acknowledgment ad in program
- Logo on event page, social media, program
- 4 event tickets

HOLE SPONSOR | \$500 (17 available)

- Flag at hole, given to sponsor after event
- Logo on event page, social media, program
- Quarter-page ad in program
- 2 event tickets

DETAILS

Location: RMU Sports Complex,
Neville Island

Date: Wednesday, July 17

Time: 9 am - 12 pm

Audience:

Municipal Representatives,
Corporate Sponsors,
Architectural & Engineering
Industry Leaders

*Invite only event



A Royal Evening in 
**SHERWOOD
FOREST**

SEPTEMBER 19, 2019

Our signature fundraising event celebrates our work, and the partners that make it possible. Come together with folks from all corners to enjoy this unique event.

Located at the Sherwood Event Center in Wilksburg, guests will enjoy music, entertainment, small bites, and drinks as they are transported to a land of merriment. Attendees will have an opportunity to explore a wooded playspace designed and built by Grounded.



Event Sponsorship Opportunities

PRESENTING SPONSOR | \$10,000 (one available)

- 12 event tickets
- A prominent social media "thank you to our presenting sponsor" post
- "Thank you to our presenting sponsor" poster displayed at event registration table
- Opportunity to address the crowd during announcements (3-5 min)
- Opportunity to display a banner at the event
- Recognition on all event-related promotional collateral including invitations, flyers, email
- Logo with direct link to company's website featured on Grounded event website

"EAT" SPONSOR | \$5,000 (one available)

- 8 event tickets
- Opportunity to brand a signature cocktail
- Recognition signage at the bar
- Logo with direct link to company's website featured on Grounded event website
- Recognition on all event-related promotional collateral including invitations, flyers, email

"DRINK" SPONSOR | \$2,500 (one available)

- 6 event tickets
- Recognition signage at food table
- Logo with direct link to company's website featured on Grounded event website
- Recognition on all event-related promotional collateral including invitations, flyers and email

"BE MERRY" SPONSOR | \$1,000 (one available)

- 4 event tickets
- Logo with direct link to company's website featured on Grounded event website
- Recognition on all event-related promotional collateral including invitations, flyers and email
- Logo on event signage

SUPPORTER | \$300 (for our non-profit partner sponsors)

- 2 event tickets
- Recognition on event website
- Social Media Thank You
- Name recognition on event signage

DETAILS

Location: 400 Sherwood Rd,
15221

Date: Thursday, September 17

Time: 6 - 9 pm

Audience:

Government Representatives,
Corporate Sponsors,
Non-Profit Partners,
Ticket Holders

**On-site activation opportunities
at all sponsor levels*