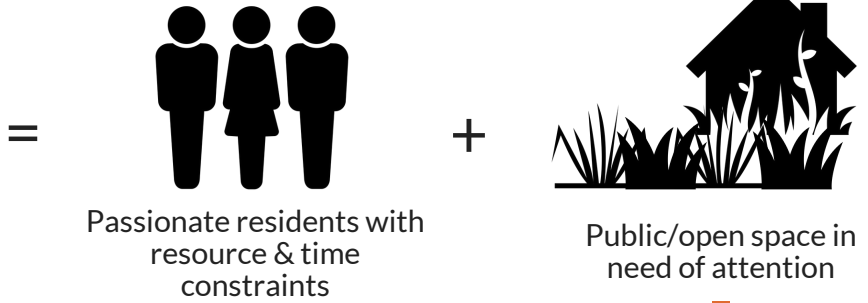


# CommunityCare

Connect. Maintain. Inspire.

## The Challenge:

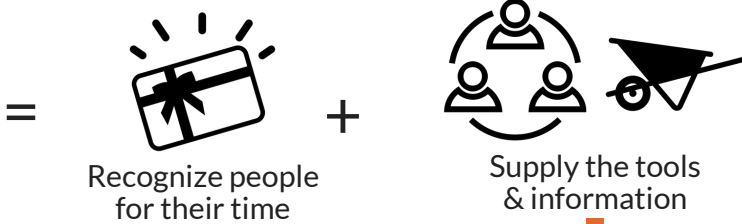
Not enough resources to proactively maintain green and open spaces, resulting in overgrown, unsafe, and inactive lots.



## Adapt the System

Train and compensate residents for green space work through (for example) stipends, discounts, vouchers, gift cards, etc.

Mimic the market through alternative compensation



## Grow the Network

Incentivize long-term investment in community green space and offset the barriers to participation.

Long-term Stewards



## The Result:

A low-cost, scalable, and sustainable stewardship model. Achievable when residents are equipped with the tools, training, and incentives to make long-term investments in their communities.