## CommunityCare

Connect. Maintain. Inspire.



Not enough resources to proactively maintain green and open spaces, resulting in overgrown, unsafe, and inactive lots.



Passionate residents with resource & time constraints



Public/open space in need of attention

Adapt the System

Train and compensate residents for green space work through (for example) stipends, discounts, vouchers, gift cards, etc.

Mimic the market through alternative compensation



Recognize people for their time





Supply the tools & information

**Grow the Network** 

Incentivize long-term investment in community green space and offset the barriers to participation.



Increased, sustained, participation at a lower cost to communities



Ownership over the process, community involvement, & accountability through mobile reporting



A low-cost, scalable, and sustainable stewardship model. Achievable when residents are equipped with the tools, training, and incentives to make long-term investments in their communities.

