

The Challenge

Residents often lack the flexibility for volunteering and with limited public resources greenspace conditions deteriorate.



Passionate residents with resource and time constraints



Public and open spaces in need of care and attention

Train residents and provide social incentives that support individual needs and acknowledge the value of their time.

Adapt the System



Recognize the value of time by providing stipends, vouchers, etc



Provide tools, training, and networking opportunities

Mimic the market by increasing incentive values through increased commitment and skillsets.

Grow the Network



Committed residents serving as long-term stewards



Increased and consistently maintained community assets in a sustainable market

The Goal

Ownership of process and solutions resulting in safer, clean, active communities with strong social ties and opportunities for meaningful community engagement.